

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 81093 CF NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 10/29/12 09:46 AM

Client: RESTORE OUR FUTURE (330290) CPE: / / 1564 Agency Commission: 15 % Updated: TADANIELLO on 10/29/12 10:30 AM

Agency: MENTZER MEDIA SERVICES (24184) Product: ROF EST. 1564 10/30-11/6 Self Protect.: :20:00 Confirmed: 10/29/12 10:09 AM

Buyer: ANNE BRAUNSCHEDEL Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/13/12 12:06 PM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER. NR/PH 10.29.12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | MEARLY | 0 1 1 1 1 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 4 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |
| 002 | DDOCTORS | 0 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$750.00 | 4 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |
| 003 | EPHIL4P | 0 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |
| 004 | ENEWS5PM | 0 2 2 2 2 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 8 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 8 | | | | | | | | | | |
| 005 | NEARLYMF | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$2,000.00 | 4 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |
| 006 | NCBSEVE | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,500.00 | 2 | \$7,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 2 | | | | | | | | | | |
| 007 | AENTER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 4 | \$5,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/03/12 | 4 | | | | | | | | | | |

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| Client: RESTORE OUR FUTURE (330290) | CPE: / / 1564 | Agency Commission: 15 % | Updated: TADANIELLO on 10/29/12 10:30 AM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST. 1564 10/30-11/6 | Self Protect.: :20:00 | Confirmed: 10/29/12 10:09 AM | |
| Buyer: ANNE BRAUNSCHEDEL | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/13/12 12:06 PM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | AINSIDER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 4 | \$6,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | LLETTER | 0 1 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 010 | NLATE | 0 1 0 1 1 0 1 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 4 | \$12,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 011 | PVEGATU | * T * * * * * | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|-----------------------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | PCRIMINAL | * * W * * * * | REGP | 30 | | | | 0.0 | \$8,500.00 | 1 | \$8,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> <u>Nov 05</u> | | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|-----------------------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 013 | PPERSON | * * * T * * * | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> <u>Nov 05</u> | | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|-----------------------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | PELEMENT | * * * T * * * | REGP | 30 | | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> <u>Nov 05</u> | | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

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Order ID: 81093 CF NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 10/29/12 09:46 AM

Client: RESTORE OUR FUTURE (330290) CPE: / / 1564 Agency Commission: 15 % Updated: TADANIELLO on 10/29/12 10:30 AM

Agency: MENTZER MEDIA SERVICES (24184) Product: ROF EST. 1564 10/30-11/6 Self Protect.: :20:00 Confirmed: 10/29/12 10:09 AM

Buyer: ANNE BRAUNSCHEDEL Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/13/12 12:06 PM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 015 | PBLOODS | * * * * F * * | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | WCBSSAT7 | * * * * * S * | MORN | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | P48HRSA3 | * * * * * S * | REGP | 30 | | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018 | WSUN7-9A | * * * * * S | NEWS | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 019 | SNFL1ST | * * * * * S | NFL | 30 | | | | 0.0 | \$20,000.00 | 1 | \$20,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 020 | PWIFESUN2 | * * * * * S | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 021 | MEARLY | 1 1 0 0 0 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 2 | | | | | | | | | | |

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| Order ID: 81093 | CF NTL-POL | FBD - LBD: 10/30/12 - 11/06/12 | HL#: | Created: 10/29/12 09:46 AM |
| Client: RESTORE OUR FUTURE (330290) | CPE: / / 1564 | Agency Commission: 15 % | Updated: TADANIELLO on 10/29/12 10:30 AM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST. 1564 10/30-11/6 | Self Protect.: :20:00 | Confirmed: 10/29/12 10:09 AM | |
| Buyer: ANNE BRAUNSCHEDEL | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/13/12 12:06 PM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 022 | DDOCTORS | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | EPHIL4P | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | ENEWS5PM | 2 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | NEARLYMF | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,000.00 | 1 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | NCBSEVE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | AENTER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 1 | \$1,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | AINSIDER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

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|--|-----------------------------------|--------------------------------|--|----------------------------|
| Order ID: 81093 | CF NTL-POL | FBD - LBD: 10/30/12 - 11/06/12 | HL#: | Created: 10/29/12 09:46 AM |
| Client: RESTORE OUR FUTURE (330290) | CPE: / / 1564 | Agency Commission: 15 % | Updated: TADANIELLO on 10/29/12 10:30 AM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST. 1564 10/30-11/6 | Self Protect.: :20:00 | Confirmed: 10/29/12 10:09 AM | |
| Buyer: ANNE BRAUNSCHEDEL | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/13/12 12:06 PM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM : SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 029 | LLETTER | 1 0 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030 | NLATE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/06/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 64 | 0 | \$161,750.00 | \$137,487.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$161,750.00 | \$137,487.50 | \$0.00 | \$0.00 |